



## POLICE ASSOCIATION OF NEW SOUTH WALES

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### Drive So Others Survive!

The Police Association of NSW is proud to support the Third National Yellow Ribbon Road Safety Week being held from 4<sup>th</sup> to 11<sup>th</sup> May 2014.

This year's Yellow Ribbon Campaign will focus on people who find themselves vulnerable on our roads and highways with a special focus on all those who assist and protect our communities: Emergency Services workers, Tow-Truck and Roadside Assistance Personnel.

Police Association President, Scott Weber, said, "As in previous years, the Police Association actively supports Safer Australian Roads and Highways, (SARAH) campaigns and the ongoing commitment to making our National roads safer, not only for motorists, but also for emergency services personnel responding to accidents and incidents.

"Every time emergency services and first call responders are assisting at an incident, they are directly placed in harm's way. All road users and drivers need to show a 'duty of care' to these frontline men and women, and to those they are assisting. Drivers must improve their road safety awareness and responsibility to all road users.

"Too many emergency services personnel have been injured or killed while providing assistance and protection 24/7 on Australia's roads and highways. Their families are forever affected by road tragedy. All of Australia needs to support this national road safety event to prevent more people from needlessly dying or being horribly injured."

#### Join the PANSW and show your support for Drive So Others Survive by:

- Actively committing to safeguarding the lives and health of all road users;
- Protecting vulnerable road users, especially those who work on our roads to assist and protect;
- Honouring those who have been killed or injured, and stand in solidarity with their families, friends and communities.

#### What you can do:

- Display yellow ribbons on vehicles to symbolise your commitment to actively protecting those whose lives are vulnerable and to honour those who have been injured or killed in crashes.
- Sign a Pledge to drive responsibly, and look out for the health and safety of other road users. A Yellow Ribbon Road Safety Pledge has been established at <https://www.causes.com/campaigns/73493-improve-road-safety>

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PRESS RELEASE