



POLICE ASSOCIATION OF NEW SOUTH WALES

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#BLEED4BLUE POLICE BLOOD DRIVE

PRESS RELEASE

The Police Association of NSW, together with the NSW Police Force, have partnered with the Australian Red Cross Blood Service to create a nationwide blood drive in recognition of the near-fatal stabbing of Detective Sergeant John Breda.

On Friday 26 January 2018, Det Sgt Breda was stabbed in the line of duty resulting in a near-fatal loss of blood. With only 2% of blood donations going towards trauma incidents according to the Australian Red Cross Blood Service, this incident is a stark reminder of the critical importance of blood donations.

Without life-saving blood transfusions, who knows what the outcome for Det Sgt Breda would have been.

Police Association of NSW President, Scott Weber, said, "Every day we go out on the street to protect the people of NSW realising that it may be the last time we see our family or come home.

"It is thanks to the donations of blood from the community that John was able to pull through. The policing community always gives but we especially want to give back with a blood drive to assist the next person in need, the way this has assisted John.

"We invite policing communities across the nation to participate in the #Bleed4Blue Challenge and recognise a mate."

In recognition of the life-saving treatment provided to Det Sgt Breda and the importance of blood donations, the Police Association of NSW are calling on all eligible members to participate in the #Bleed4Blue Challenge – a blood drive created for the policing community to give back.

Donors leading the charge include:

- NSWPF Acting Commissioner Dave Hudson,
- NSWPF Assistant Commissioner Mal Lanyon,
- NSWPF Acting Assistant Commissioner Chris Craner,
- NSWPF Deputy Commissioner Jeff Loy,
- PANSW President Scott Weber,
- PANSW Vice President Pat Gooley,

TIME: 8am Wednesday the 31st January.

LOCATION: Australian Red Cross Blood Service, Town Hall Donor Centre (483 George St, Sydney NSW 2000).

What: Senior NSW Police Officers donating blood to the #Bleed4Blue Challenge.

The #Bleed4Blue Challenge will run during the month of February. Please consider one of the options:

- Blood donation – Donors contact 13 14 95 to make an appointment and ask it to be registered as #Bleed4Blue.
- Group blood donation – Contact 13 14 95 and ask to be put through to the community relations team for your state to get the best time and place for a group donation to #Bleed4Blue.
- If you can't donate – Share with friends and encourage those eligible to donate.

Visit <http://www.donateblood.com.au/> for more information on eligibility to donate.

Although Det Sgt Breda is now stable, the journey to recovery will be long and arduous. The Police Association of NSW is providing support to Det Sgt Breda, his family and his colleagues.

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